FOCUSED LEADERSHIP PROGRAMS Making It Stick



Take your internal training from just-checking-a-box to real learning that leads to behavior change.

97%

of Participants report that their program was more valuable because they had the opportunity to work with a Coach

95%

of Participants report that because of coaching they use what they learned in their internal training in their day-to-day work 98%

of Participants report that their Coach helped them apply what they learned in the training.

Your organization has its own training curriculum. You find that it's thorough, robust, and very well-received. But you notice that the learning doesn't stick! Or maybe it does at first, but then old patterns return over time.

You know this is because changing the way we work takes practice, reinforcement, and time.

Studies show adults only retain and apply between 2-5% of what they learn at a one-time training or workshop.

However, with 1:1 coaching adults retain and apply +70% of what they've learned.

In this program, Participants leverage coaching to reinforce internal training and truly make the learning stick.

Making it Stick is designed to partner with your organization's internal training curriculum, with the Participant and their Coach working together 1:1 to reinforce the learning and apply it on the job and in the context of their day-to-day work.

During this program, your Leaders will:



Sustain behavior change



Stay accountable and set up a support system for long term change



Create the space for personal reflection and learning

Integrate coaching with your internal training to truly change behavior!

To see how we can help you achieve your goals, please contact:

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